

Original article

Regional Investment Standard maturity mechanisms as a factor in increasing investment activity of the territories of the Russian Federation

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Abstract. *The research relevance is determined by the need to assess the potential of transformations in the activities of public authorities to attract investment in regions and municipalities. The article considers the processes of dynamic changes in the mechanism of the regional investment standard, determined by the investment needs of the country's regions and implemented in the form of elements of fine-tuning the current mechanism. The authors determine the results of the implementation of the second-generation regional investment standard and identify the reserves for the development of its tools, substantiate the processes of transformation and maturity which meet modern macroeconomic challenges and priority goals of economic growth. The maturity mechanisms of the third-generation regional investment standard are briefly characterized. The correlation of new elements of regional and municipal investment standards is determined. The problem field of interfacing these mechanisms in the process of their implementation is outlined. At the stage of unification of elements of the municipal investment standard and coordination of actions of regions and municipalities to increase investment activity, generalization of regional experience in order to identify successful practices for their further replication is of practical interest. The conditions of applicability of the regional investment standard maturity mechanisms for increasing the investment activity of territories are: unification of approaches to the implementation of elements of the municipal investment standard; interfacing of elements of regional and municipal investment standards in order to create conditions for the implementation of proactive investment strategy of municipalities; generalization and replication of successful practices of territories on the integration of the municipal standard in the system of regional investment policy. The results of implementing the regional investment standard should be: the dynamics and structure of investments (growth of the volume of investments); increase (taking into account possible expansion) of the number of investors; growth of the degree of trust and satisfaction of business with actions of the authorities.*

Keywords: *regional investment standard, support system for investment projects, investor feedback, lean project, municipal investment standard*

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