
Approach to determining significance and result of consistency of the interests of the higher education organizations' stakeholders

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Abstract. *Organizations of higher education cannot only rely on education and science as missions in isolation from their alignment with the specific needs of the environment and the formation of a programmable contribution to the development of society. The socio-economic mission of an educational organization is gaining importance. Interaction with a range of stakeholders for the university should have an effect significant at the level of issues of support for the development and security of the region, take into account the goals and values of interaction in the scientific and educational process. The article actualizes the block of university parameters in ensuring the socio-economic development of the region by the example of promoting the employment of graduates, presents a model for the formation and implementation of an interaction program aimed at strategically promoting the employment of graduates to vacant positions of regional employers, thus preserving graduates in the region, presents an approach to determining the integral result of the coherence of the interests of stakeholders within the framework of programs.*

Keywords: *organization of higher education, university stakeholders, personnel security, employment promotion*

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