

The idea of «PROCampus» as a starting practice-oriented interuniversity platform for career guidance volunteers in Khabarovsk

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Abstract. *The article is devoted to the issues of volunteering in the student environment. Currently, volunteer activity is facing social trends related to modernization of the society, namely: an increase in life expectancy and general welfare, a difficult situation in the world (COVID-19 pandemic, «remote», special operation – 2022). The relevance of creation of the «PROCampus» as a starting practice-oriented interuniversity platform for career guidance volunteers in Khabarovsk is dictated by the concept of «Lifelong education» that has developed in the modern education system as a desire for continuous acquisition of knowledge, passing various additional courses, trainings, internships. The idea of «PROCampus» is also relevant in connection with the demographic trend of the outflow of young people from the region. As one of the ways to solve the problem, an innovative form of centralization of educational resources in the interuniversity vocational guidance center for attracting applicants to the region is considered. Based on the data of study conducted by the Federal State Budgetary Educational Institution of the Ministry of Health of the Russian Federation in 2022, the need for creation of the intercollegiate vocational guidance center «PROCampus» in Khabarovsk was identified.*

Keywords: *sociology of youth, social process, demography, volunteering, social work, career guidance, mediation, lifelong education, intercollegiate center «PROCampus»*

For citation: Bortniuk O. A., Klimina E. N. The idea of «PROCampus» as a starting practice-oriented interuniversity platform for career guidance volunteers in Khabarovsk // Power and Administration in the East of Russia. 2023. No. 2 (103). Pp. 84–94. <https://doi.org/10.22394/1818-4049-2023-103-2-84-94>