Consulting support for small and medium business in the Khabarovsk territory

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Abstract. In this article market valuation of consulting services to small and medium business in the Khabarovsk territory is presented. Types of consulting services and corresponding tariffs are analyzed. As a discussion the approach to justifying the cost of consultations by comparing the cost of consultation with the average salary in the Khabarovsk territory of employees of the activity type *professional, scientific and technical activities (in accordance with the All-Russian classifier of types of economic activities, RC 029-2014). Structural analysis of the provided consulting services in the Khabarovsk territory made it possible to identify the most demanded services, as well as increasing interest in business consulting services. Benefits and risks of consulting services are shown.

Keywords: consulting services, subjects of small and medium business, cost of consulting services, salary, structure of consulting services, benefits and risks of consulting services

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