Digitalization of the construction sector of the Primorsk region

Galina V. Agafonova

The Russian Presidential Academy of National Economy and Public Administration, the Far-Eastern institute of management – branch of RANEPA, Khabarovsk, Russia lada-as@ranepa.ru

Abstract. The purpose of this scientific article is to determine the level, problems, directions of digitalization of the construction industry of the Primorsk region in the modern economic conditions. Within the framework of writing this research article, such scientific methods as analysis, synthesis, comparison, methods of statistical analysis, monographic method were used. The main results and indicators of development of the construction sector of the Primorsk region are analyzed, development trends are highlighted. The assessment of the level of use of digital technologies in the construction sector of the Primorsk region is given. The problems, risks and challenges in the field of digital transformation of the construction industry of the Primorsk region are summarized and systematized. The tasks, projects and expected results in the field of digitalization of the construction industry in the Primorsk region are shown. The obtained research results can be used by the regional authorities in the field of planning and forecasting of socioeconomic policy of the region; construction companies of the region, in the field of planning operational activities in the medium term; potential investors and homeowners who plan to purchase real estate.

Keywords: construction sector, digitalization, digital transformation, digital processes, digitalization strategy

For citation: Agafonova G. V. Digitalization of the construction sector of the Primorsk region // Power and Administration in the East of Russia. 2023. No. 2 (103). Pp. 121–134. https://doi.org/10.22394/1818-4049-2023-103-2-121-134