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**Prospects for formation of an export-oriented model  
as a way to increase the export potential of the forest  
complex of the region  
(on the example of the Khabarovsk territory)**

*The development and formation of export potential is a priority for development of the economy of many countries. Of particular importance to foreign trade activity is the export of products, goods, which affects the formation and development of socio-economic situation of the state, the region. Export policy becomes the basis for the formation of external and internal economic potential of the country, importance of which lies in the formation of «future» of the economy: establishment of priority areas, building and improvement of the export-economic relations. This article reflects the prospects for formation of the export-oriented model as a direction for increasing the export potential of the Khabarovsk territory forest complex. The main prospects for formation and development of exports of competitive products at the foreign markets are becoming the goal of economic policy of the Khabarovsk territory forest complex. The objectives of formation and development of competitive products' export in foreign markets are: orientation of the main directions of development of the timber industry complex to support the business community; regulation of customs and tax policy; regulation of public administration in this area; establishment by the state authorities of priority areas in this area; development of programs and projects defining specific conditions and directions of development of the forest complex. The author, in this article, showed the priority directions for development of the Khabarovsk territory forest complex, identified ways to develop the export-oriented industries, showed the actions of the regional program, the level of development of the large-scale projects in the Khabarovsk territory forest complex, developed an export-oriented model as a way to increase the export potential of the region's forest complex. The essence of this model reflects the level of development of the investment climate of the region in the forest complex and the competitiveness of the products of the forest complex, focused on the domestic and foreign markets, in the impact of regional authorities on the level of formation of the export-oriented industries.*

**Keywords:** export-oriented model, competitiveness, priority areas, large-scale projects, forest complex.

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