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## Strategy and analysis of personnel management in the libraries of higher education institutions of China

*In the institutions of higher education around the world, libraries are important institutions for dissemination of knowledge and promotion of the researches. Due to the continuous development and advancement of modern science and technology, the content and quality of services provided by the libraries should also be constantly optimized in order to better meet the growing needs for the development of higher education and university science. This places increasing demands on the quality of librarian training. The article analyzes the current situation with personnel management in the libraries of universities of the PRC, discusses the strategy for optimizing library activities, and assesses the effectiveness of work.*

**Keywords:** PRC, higher education institution, library, personnel management, library improvement strategy.

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