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## Migration moods of population of the Tyumen region

 $oldsymbol{T}$ he article examines migration moods of the residents of the Tyumen region, in particular, such aspects as: the relevance of migration in the public consciousness; intercultural features of moods of the general population towards migrants; migration strategies of the residents. The work is based on the results of a survey carried out in the fall of 2020 among the general population and students. It is shown that the problem of migrants for the inhabitants of the region is not actualized. The respondents are poorly informed about the structure and nature of migration flows and the impact of newcomers on the socio-economic situation in the region. At the same time, there is an understanding of urgency of the problem of depopulation of the rural areas in public opinion. In relation to internal migration, the most relevant topic is movement between the neighboring regions, including due to the continuing relevance of rotational work method, which is characteristic for the northern regions. It has been demonstrated that a significant part of population thinks or does not exclude the possibility of moving from the region. At the same time, moving to a greater extent remains only in plans or is in the zone of delayed decision-making. The main motives for possible mobility are associated with the choice of a more convenient permanent residence, the possibility of higher earnings and career growth.

**Keywords:** migration, sociological research, survey, intercultural communication, the Tyumen region.

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