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External social responsibility: key trends, governance and partnership tools

The subject of this research is the current characteristics and development trends in the field of external social responsibility. Particular attention is paid to the development of external social responsibility of scientific institutions. Publication is devoted to the trends and partnerships in the system of external social responsibility of modern organizations of the Russian Federation. The aim of the study was a comprehensive analysis of aspects related to current trends in the field of external social responsibility and partnership. Results of the work: the concept of external social responsibility is presented, the categories of internal and external social responsibility are delimited. A list of partners in the field of external social responsibility is provided, the principles of participation and interaction in the subject area are characterized, key trends in the development of external social responsibility in the era of the knowledge economy and digitalization are presented. It is concluded that in the knowledge economy, the task of developing social responsibility within the framework of partnership between the state, business and scientific institutions along the triple spiral of interaction in the national innovation system is actualized. In this regard, the formation and development of professional systemic management of external social responsibility of organizations involved in the research and development is seen as extremely important. Practical recommendations on the development and professionalization of the management of external social responsibility of scientific institutions are presented.

Keywords: social responsibility, scientific institutions, external social responsibility, triple helix, partners, digitalization, knowledge economy, social obligations.

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