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Mobile applications as communication tools of social process in the information society

The article is devoted to the analysis of pressing issues of relationship between the actors and agents of social process in the framework of using mobile applications. The author's definitions of the concepts "mobile application" and "mobile application store" are proposed in the article. The authors conducted an empirical data collection, a study of public opinion regarding the use of mobile applications and communication processes in the framework of information exchange. A hypothesis is put forward that economic factors prevail over the social factors in the information society. The authors conclude that the process of interaction of social agents through the mobile application store is of particular interest for sociological science and is relevant for the study of information society.

Keywords: *csociological research, communication, information society, mobile application, application store.*

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