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## **Assessing opportunities of competitiveness increasing in the coal industry enterprises**

*The relevance of the topic of this article is due to the growing discrepancy between the actual results of activities of senior employees and those required to ensure the trajectory of sustainable economic development of the Russian coal industry enterprises. The purpose of the article is to assess the possibilities and justify the priority areas of increasing the competitiveness of senior employees of the Russian coal industry enterprises in the modern conditions. The article justifies the criterion for assessing the competitiveness of senior employees of the coal mining enterprise – the ratio of value and price of labor results. The results of the head's work at the coal mining enterprise are proposed to be evaluated in the social and economic aspects in relation to the world industry leaders. Described approach to the competitiveness evaluation allows distinguish four characteristic competitive positions of managers in the coal mining enterprise: leadership, pursuit of leader, retention. An example and results of implementation of the proposed approach to assessment of opportunities to increase the competitiveness of senior employees of the Russian coal mining enterprises and the company are given. Based on the obtained quantitative data and ratios, it was concluded that there are significant opportunities to increase the socio-economic results of managers' work, and, therefore, their level of competitiveness and stability of functioning of the Russian coal industry enterprises. The work uses the methods of systemic, semantic, retrospective and the ABC analysis, as well as modeling and technical and economic calculations and benchmarking.*

**Keywords:** executive, competitiveness of the worker, evaluation of possibility of increase in efficiency, coal-mining enterprise, value, added value, labor relations, social and economic system.

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