

Andrey N. Pokida – Candidate of Sociology, director of the research Center of social and political monitoring at the Institute of public policy, the Russian Presidential Academy of National Economy and Public Administration (82, Vernadskogo prosp., Moscow, 119571, Russian Federation). *E-mail:* pokida@rambler.ru

Natal'ya V. Zybunovskaya – research worker, the research Center of social and political monitoring at the Institute of public policy, the Russian Presidential Academy of National Economy and Public Administration (82, Vernadskogo prosp., Moscow, 119571, Russian Federation). *E-mail:* nzyb@mail.ru

The influence of mass communication on formation of legal culture of the citizens

Legal awareness of the population is formed through a variety of communication channels. An all-Russian survey of public opinion on assessing the level of legal culture has shown that citizens use mainly non-specialized sources of information, such as mass media (television, radio, news Internet publications), as well as social networks in order to obtain information on existing legislative norms and their changes, forums, etc. At the same time, information obtained from such sources is characterized by spontaneity, lack of completeness and often carries conflicting information. This largely affects the level of legal knowledge of citizens, their legal behavior, as well as their ability to assert their legitimate rights and interests in the event of any violations by authorities or unscrupulous employers.

Keywords: *media, sources of legal information, legal culture, legal awareness, protection of legal rights and interests, legal behavior.*

References:

1. Baumova M.G. *Communicative function of legal culture [Communicative function of legal culture] // Bulletin of the Yaroslavl State University [Herald of the Yaroslavl State University], 2008, no. 10, pp. 30–33.*
2. *Sociological Encyclopedia: 2 m. T.2 / National Socio-Scientific Foundation / Head of the Scientific Project G.Yu. Semigin. M.: Thought, 2003, p. 581.*
3. Chuprov V. I., Zubok Yu. A. *The legal culture of youth in the perspective of transformation strategies [The Legal Culture of Youth in the Perspective of Transformational Strategies] // Sociologicheskie Issledovaniya [Sociological Research], 2006, no. 6, pp. 37–46.*
4. Sheregi F. E. *Sociology of law: applied research [Sociology of law: applied research]. St. Petersburg: Aleteyya, 2001, p. 447.*

Reference to the article

Pokida A. N., Zybunovskaya N. V. *The influence of mass communication on formation of legal culture of the citizens // Power and Administration in the East of Russia. 2018. No. 2 (83). Pp. 45–52*
DOI 10.22394/1818-4049-2018-83-2-45-52