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## **The system of export promotion of small business (Russian and foreign practices)**

**With the beginning of the fourth industrial revolution in the global world economy the competition of national goods in the foreign markets strengthens.**

*Increasing government promotion measures of national export especially of SMEs contribute to overcome difficulties. The article analyses foreign practices of such measures that include systemic approach by the institutions of all the levels and has positive results. In Russia by the example of the Khabarovsk region it is shown that some duplication of functions of export promotion organizations exists. It has a negative influence on export performance of SMEs. In this situation it is necessary to improve the current system by taking into consideration the opinion of the scientists.*

**Keywords:** *globalization, “Industry 4.0”, competition, small business, export, development, promotion, foreign practices, Russian practice, Khabarovsk region*

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