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Conceptual approaches to the definition of the concept «quality of social management of the organization»

The article considers different approaches to the definition of the concepts of "social management", "management of social development" in relation to the organization. It is revealed that at the micro level these concepts are identified. It is defined that in relation to the organization it is a question of social management. A clarifying definition of the concept of social management is proposed. It is revealed that the problems of quality management of the organization are not fully worked out, there is no single approach to the content of the concept, often the concepts of "quality management" and "management of quality" are identified. The article describes different approaches of the definition of "quality of organization management". It is determined that in modern sources the quality of organization management is considered in a narrow way, unilaterally-mainly from the point of view of economic factors, without affecting the social aspect. The clarifying definition of quality of organization management is offered.

Keywords: social management, social development management, social management at the micro level (at the enterprise), quality of management, social aspects of management, components of quality management.

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