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## **Analysis of the current situation and the prospects of the Chinese-Russian cooperation in the sphere of cultural industries within the «One Belt, One Way» project**

*In the implementation of the PRC initiative, entitled «One Belt One Road» (OBOR) the cultural exchanges and cooperation are seen as an effective way to strengthen and develop national cultures and promote mutual rapprochement of peoples. The intensification of relations between Russia and China in the sphere of cultural industries is not only an important component of the OBOR initiative, but also is one of the important ways of cooperation between countries. As part of this cooperation, China and Russia have made significant progress; in particular, there has been a steady expansion of the spheres of interaction, platforms and geography of cultural projects. In the current situation, there are factors both stimulating and deterring the development of cooperation between the two countries in the cultural industry, and although China and Russia will have to go through an uneasy path of development of cooperation in this sphere, its potential is unlimited.*

**Keywords:** «One Belt One Road» (OBOR); China; Russia; cultural industry.

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